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Motherhead Instructor

# The Reader Leader



The Literacy Newsletter of Burke County  
August 8, 2007



## Link Up For Literacy

Bi-Lo, Food Lion, Harris Teeter, and Ingles are giving away money and supplies to support organizations like ours and we would love to help them! To link your shopping cards there are three ways to sign up. 1) Go to the website listed below. 2) Use the code provided when you present your shopping card to the cashier. 3) We can do it for you if you fill out the form in this newsletter and mail it back to us or call Ariel Wallace at 437-7477 with the requested information.

Starting August 1, your **Advantage Card** from **Ingles** can be easily linked by signing up at your local Ingles store by using our code of **12163** or at the Ingles web site [http://www.ingles-markets.com/advantage\\_card/tools\\_for\\_schools/cardlink\\_step\\_1.php](http://www.ingles-markets.com/advantage_card/tools_for_schools/cardlink_step_1.php). You must re-enroll your Ingles Advantage Card at the beginning of each school year. Ingles will maintain a cumulative total for BCLC and will provide the reward to the school on the pay out period date.

Your **Bonuscard** from **Bi-Lo** is a simple fundraising program that allows you to shop at Bi-Lo and Bi-Lo will donate one percent of your spending to the Literacy Council. Included in the newsletter is an enrollment form. Take the form to your local Bi-Lo and provide your Bonuscard with the enrollment form to the cashier. You must re-enroll at the beginning of each school year.

Linking your **MVP Customer Card** from **Food Lion** is the easiest, most convenient way to raise money for the Literacy Council. Each time you shop at Food Lion and use your MVP card, a portion of your total grocery purchase will be donated to BCLC by Food Lion. Here's the website to sign up for Lion Shop & Share: [https://](https://www.foodlion.com/IntheCommunity/ShopandShare/secure/RegisterMVPCards.asp)

[www.foodlion.com/IntheCommunity/ShopandShare/secure/RegisterMVPCards.asp](https://www.foodlion.com/IntheCommunity/ShopandShare/secure/RegisterMVPCards.asp).

You can link your **VIC Card** to Burke County Literacy Council. All you need to do is tell the cashier to link your card to our number which is **6099**. You can also link up online at <https://www.harristeeter.com/default.aspx?pageId=32>.



## New Staff Member

The Literacy Council staff and board would like to welcome our newest member, Ariel Wallace. She joins the staff as the Administrative Assistant/Support Staff. Ariel has recently moved to Morganton with her daughter from El Cajon, CA. She loves being a Burke County resident and looks forward to improving her new community. Ariel is very excited to be a part of the Literacy Council team.

## New Volunteers Welcomed

### One-to-One Tutoring

Jennifer Propst  
Anne Vogler

### Project FLOWER/Project Citizenship

Vicki Poitinger

## Volunteer Welcomed Back

### One-to-One Tutoring

Doris Wilson

## Program News

The Literacy Council has received a grant of \$7,500 from the Rotary Club of Burke Sunrise. This grant will fund our Motherread® programs for kindergarten children and their families. Target awarded the Literacy Council \$1,000 for Reach Out and Read books.



**Project Flower** is almost ready to start a new and exhilarating year! Grace Episcopal Church has offered the use of their fellowship hall once again. Our new year begins September 4th. We are working on building a reward closet to honor the dedicated students.



**One-on-One Adult** tutors are needed! We have 2 students who can meet once a week for 2 hours to improve their reading skills. One student can meet at the Hildebran Library in the afternoon-evening. Another student can meet at the Drexel Primary School anytime between 8-1 PM. Free training and materials are provided by the Burke County Literacy Council.

### ABC Lunch for Literacy

Another success in February earning a grand total of \$1,945.72! The Burke County Literacy Council thanks everyone who came to our ABC Lunch for Literacy on February 22, at Grace Episcopal Church. We are grateful for your support of the Council. The funds raised will help provide free tutoring, supplies, books, and materials for our students and their children.

We want to thank the local businesses that stepped forward with their generous donations for the lunch and all the volunteers that served, sold tickets, delivered meals, and cleaned up. This made our benefit a total success.

### Belk Charity Day

What a successful fundraiser we had for April! Total earnings this spring were \$716! Thank you for helping support literacy in Burke County!



### Spelling Bee for Literacy

Burke County Literacy Council hosted their 15th Annual Spelling Bee at Grace Ridge in the Ervin Community Room on May 1st at 7 pm. This event was sponsored by the

Morganton Rotary Club. This year's winner was Wachovia Bank who competed against last year's champion: Freedom High School for the trophy. The other teams who competed were Blue Ridge HealthCare System, C. Ervin and

Associates, East Burke High School, First United Methodist Church, Grace Ridge, Morganton Day School, Morganton Kiwanis Club, Morganton Rotary Club, and United Way. We want to thank the local businesses for their generous donations to the Bee and all the volunteers that served, sold tickets, and cleaned up. This made our Bee a complete success. A total of \$1,826 was raised through our Spelling Bee this year!

## Tips for Tutors

1. Utilize good customer service techniques. Offer a warm welcome, identify and meet needs, be time conscious and offer future help.
2. Teachers need to be personable. Create a fun atmosphere. Be happy to see your student.
3. Use your student's name during your tutoring session.
4. Always tell your students what you can do for them, not what you can't do for them.
5. Make certain your tone of voice and your body language are conveying the same message.
6. Listen attentively to your student.
7. Set clear goals. Consistent academic monitoring allows students to see their progress. Keep students stimulated!
8. Remember to ask your student if there is anything else you can do for them. Taking the time to ask the question increases attendance and commitment.
9. Always conclude each session with a "Thanks for coming, see you next time!"

## Literacy Council Wish List

The Literacy Council is in need of the following:

- Bottled water for Project Citizenship participants
- Copy paper
- Ink jet paper
- Juice Boxes for Project Flower children
- Office chairs
- Pens/Pencils
- Tutors/Volunteers

## **Council Receives Donations**

The Literacy Council is sincerely grateful to the following for their donations given between December 15, 2006 and August 8, 2007.

### **Individuals**

Mrs. Willie Annas  
Ms. Carolyn Atwell  
Mr. and Mrs. Hugh Blackwell  
CDR. and Mrs. Ed Bleynat  
Mr. and Mrs. John Bleynat  
Ms. Barbara Bliss  
Dr. and Mrs. J. H. Bowen III  
Mrs. Viola Brandon  
Mrs. Edith Brothers  
Mr. and Mrs. Horace Brown  
Mr. and Mrs. Robert Byrd  
Mr. and Mrs. David Chapman  
Mr. and Mrs. Ronny Childres  
Ms. Margaret Church  
Mr. and Mrs. Richard Claus  
Mr. Andrew Cogdell and Mrs. Barbara Degen  
Mr. Mrs. Mel Cohen  
Mr. and Mrs. Sterling Collett, III  
Mr. and Mrs. William Collett  
Mr. William Connelly  
Mr. and Mrs. David Daniel  
Mr. and Mrs. Harold Danielson  
Ms. Marilyn Davis  
Mr. Ralph Edwards Jr.  
The Honorable and Mrs. Robert Ervin  
Mr. and Mrs. Allen Fullwood  
Mrs. Callie Isenhower Gregory  
Mrs. Veronica Grossi  
Dr. and Mrs. Alfred Hamer, Jr.  
Rev. and Mrs. Jasper Hemphill  
Mr. and Mrs. Maurice Hill Jr.  
Mr. and Mrs. Charles Hinson  
Mrs. Maureen Johnson  
Mrs. Susie Kearns  
Mrs. Leslie Kern  
Mr. and Mrs. Andrew Kistler II  
Mr. Robert Lathan  
Ms. Margaret Leonhardt  
Mrs. Elisabeth Loftis  
Mr. and Mrs. James McComb  
Mr. and Mrs. Robert McDaniel  
Mr. and Mrs. Robert McGimsey  
Mr. and Mrs. Jeffery Marlow  
Mr. and Mrs. Ronald F. Martin

Mr. and Mrs. Geoff Messenheimer  
Mrs. Elinora Miller  
Mr. and Mrs. Reginald Moore  
Mrs. Linda Patton  
Mrs. Betty Pennell  
Mr. Edward Phifer, III  
Mrs. Helen Pitts  
Dr. and Mrs. Edward Plyler  
Mr. and Mrs. Jack Poteet  
Mr. and Mrs. Edward Redman  
Mrs. Billie Rose Robertson  
Mr. and Mrs. Robert B. Salisbury  
Mrs. Becky Schlein  
Mr. and Mrs. Will Sharp  
Mrs. Rosalba Shook  
Mrs. Laura Ervin Smith  
Mr. and Mrs. Gerald Stephens  
Mrs. Kaye Taylor  
Mr. and Mrs. Harper Thayer  
Mr. and Mrs. DeVon Vance  
Ms. Gwen Veazey  
Mr. and Mrs. Wayne Walker  
Mr. and Mrs. Carl Wall  
Mr. and Mrs. Edwin Ware  
Mrs. Sandra Weathers  
Dr. and Mrs. John Whalley  
Mr. and Mrs. Richard Whisenant  
Mrs. Doris Wilson  
Mr. Jim Wilson  
Mr. Otto Woerner

### **In memory of:**

Mr. Jack Burns  
By Mr. and Mrs. Hugh Blackwell  
Mrs. Mary Taylor  
By Mr. and Mrs. Harper Thayer  
By Mrs. Jennifer Icard-Abernathy

### **In honor of:**

Mrs. Browning Rochefort  
By Mrs. Jane Moody  
By Ms. Amy Lee Jones  
Ms. Mary Marsha Salisbury  
By Mrs. Amanda Icard

### **Community/Service Organizations**

Calvary Lutheran Church  
First Presbyterian Church  
Glen Alpine Woman's Club

### **Grants/Private Foundations**

Burke County Smart Start  
Burke County United Way  
Huffman-Cornwell Foundation

Mull Foundation  
North Carolina Community College  
Rotary Club of Burke Sunrise  
Target

### **ABC Lunch**

Mrs. Veronica Grossi  
Mrs. Amanda Icard  
Abele's Family Restaurant  
BI-LO  
Burger King  
Bojangles  
Family Food Mart  
Food Lion  
Harris Teeter  
Ingles  
McDonalds  
Sara Lee Bakery  
Timberwoods  
Wendy's

### **Spelling Bee**

Chick-fil-a  
Curves at Quaker Meadows  
Fatz  
Food Lion #125  
Geppeto's of Morganton  
Ham's Restaurant  
The Muses  
Phifer Wellness Center

### **In-Kind**

Mrs. Browning Rochefort  
Ms. Valaida Fullwood  
Liberty Middle School  
The Muses  
Ms. Samantha Norman  
Professional Office Supplies



**Give the gift of Literacy**

**Burke County  
Literacy Council**



**Tel: 828-437-7477    Read. Learn.  
Help Someone.**

Burke County Literacy Council  
300 North Green Street #204  
Morganton, NC 28655  
(828) 437-7477  
literacydirector@bellsouth.net  
www.burkeliteracy.org

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## Make Literacy Your Cause

This is a great way to **donate \$100 without taking the money out of your pocket**. Starting August 6 through October 12, 2007 you can help the Burke County Literacy Council by opening a business or personal checking account with an opening balance of \$25 at SunTrust Bank. You must use your Visa Check Card at least one time by November 15, 2007. After you make your purchase then you complete and submit a redemption form online or by phone asking SunTrust to donate \$100 to the Burke County Literacy Council. The account must

remain in good standing until December 31, 2007. The donations will be mailed on that date. If you have any additional questions feel free to call us at 437-7477.

We encourage you to consider becoming eligible for SunTrust's My Cause promotion and request that **they donate \$100 in your name** to the Burke County Literacy Council.

We ask that you help spread the word about this promotion to your friends, family, and personal and business contacts. The more people who are aware of the program and its offering, the greater the opportunity for us to receive donations from you and the rest of the community.



# Link Up For Literacy Sign Up Form

## Shopping Cards to Link

Food Lion

\_\_\_\_\_ MVP Shopping Card Number 12 digit code

Harris Teeter

\_\_\_\_\_ VIC Shopping Card Number First 11 digits example: 40000000001

Ingles

\_\_\_\_\_ Advantage Shopping Card Number 12 digit code



12 digit card number

First Name

Middle Initial

Last Name

Address

City

State

Zip Code

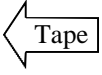
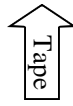
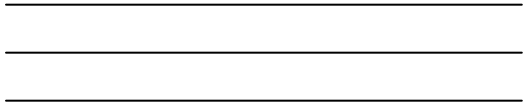
Email Address

Daytime Phone #

Home Phone #

**Please mail back to Burke County Literacy Council by folding in half, taping shut at the arrows, and placing a stamp in the corner.**





Burke County Literacy Council  
300 North Green Street #204  
Morganton, NC 28655

